

# 2024 State of the Corporation

---

April 7, 2024

Xiao Zhang, Chairperson  
*Youth Parliament of Manitoba*



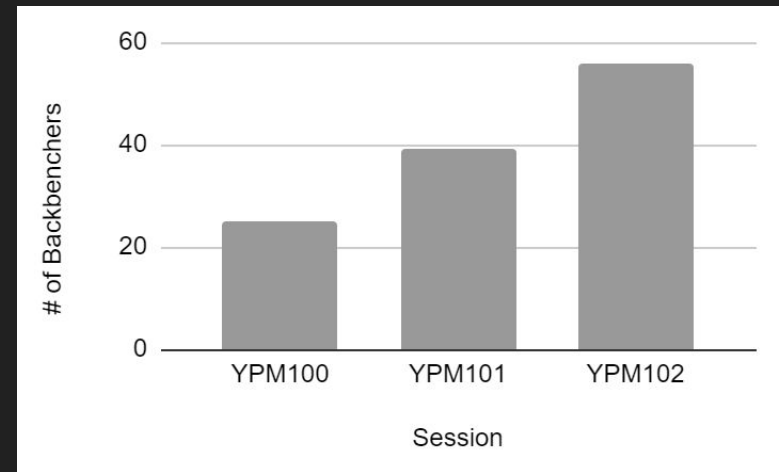
# Overview

1. Strengths of the Organization
2. Changes for YPM103
3. Plans for YPM103
4. Priorities



# Strengths of the Organization

- Endowment Fund
  - Stable source of income annually
  - Capital Campaign has expanded community contacts
- Strong membership numbers
  - YPM101: 39 backbenchers
  - YPM102: 56 backbenchers
- Rural Recruitment

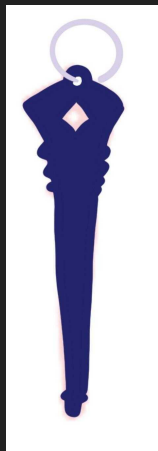
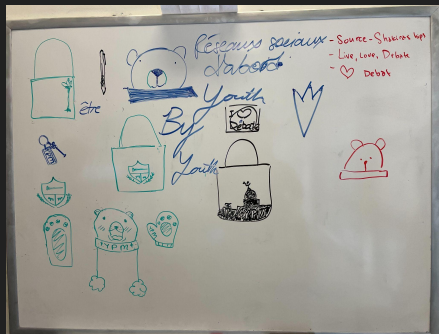
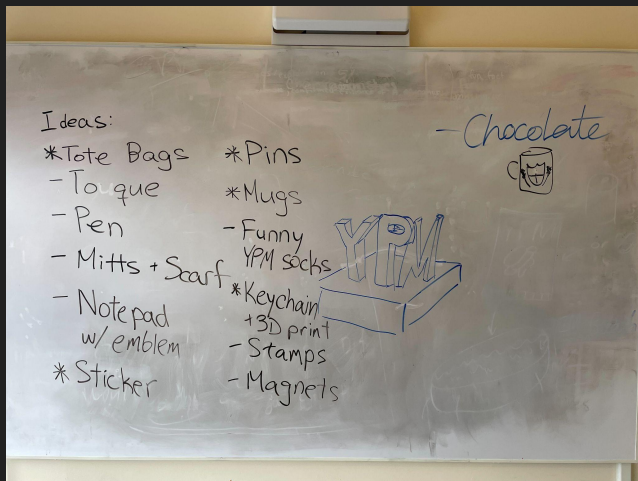




# Changes for YPM103

- Re-branding of Speaker's Night
  - Annual fundraising **and networking** event with a **focus on community and YPM members**
  - Date: Early August
  - Keynote Speaker: TBD
- Re-launch of Extended Cabinet
  - Maintain active community throughout the year
  - Work on fun, long-term projects







# Plans for YPM103

- Merchandise overhaul
  - Increase variety of items sold
  - Expand price range of items sold
- Expand recruitment efforts to include:
  - More intercity schools
  - More rural schools
- Solidify relationship with community organizations
  - School divisions for accommodations
  - Corporations for sponsorships



# Priorities

- Increasing community engagement
- Increasing corporate sponsorships
- Solidifying relationships with school divisions